

More than a strong antioxidant for your skincare products

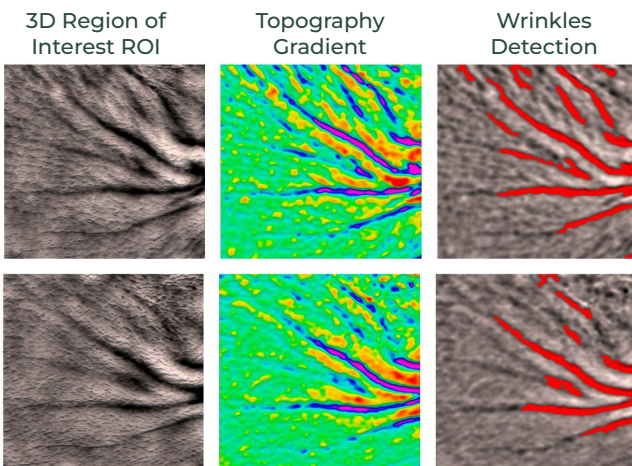
Phenoliva Active is rich in Hydroxytyrosol. Hydroxytyrosol is one of the strongest antioxidants in nature. Clinical data shows healthy aging efficacy and excellent compatibility for sensitive skin.

EFFECTIVELY REDUCING WRINKLES

Clinical trials confirm that Phenoliva Active at 0.2% shows a significant reduction in crow's feet in a double-blind test after 28 days.

- ✓ Area: -22%
- ✓ Number: -19.8%
- ✓ Perimeter: -20.6%
- ✓ Volume: -23.3%

In addition to the objective data, participants also reported visible skin improvements.



Measurements of anti-wrinkle efficacy after 28 days: Top row Day 0, bottom row Day 28.

IN VITRO DATA SUPPORTING EFFICACY

Strong antioxidant: Reduced ROS production upon AOX treatment and oxidative stress.

Soothing effect: Reduced IL-6 and TNF- α expression/release upon AOX incubation (ELISA)

Well-ageing: Increased Collagen-1 expression upon AOX incubation & OX challenge (ELISA)

Results obtained from a pilot batch production.

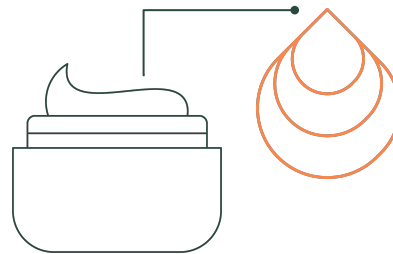


INCI:
OLEA EUROPAEA
FRUIT EXTRACT,
CITRIC ACID

“A cornerstone in
our formulations”
Founder of Skincare Brand

EASY TO FORMULATE

Phenoliva Active is highly soluble in water and emulsions. The extract can simply be added in the last formulation step.



Appearance
Liquid

Solubility
Water, Alcohol

Use level
0.1-0.5%

KEY APPLICATIONS AND USE CASES

With the benefits Phenoliva Active offers, the ingredient is suitable for a range of use cases:

- Anti-aging creams and serums
- Moisturizers, sunscreens, after-sun lotions
- Face masks, acne treatments,
- Lip balms, body lotions and hand creams
- Functional foods and drinks, nutrition bars
- Capsules, gummies and other supplements

RAW MATERIAL CERTIFICATIONS



NATRUE
APPROVED



COSMOS
APPROVED



CLINICALLY
TESTED